

1324 north 40 street,  
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INCOMMONCD.ORG

WALNUT HILL COMMONS

# SPONSORSHIP OPPORTUNITIES



20

22

As a sponsor of the Walnut Hill Grand Opening, your support will be showcased prior to, during, and after the event. Sponsors will be highlighted in print and online promotional materials, signage at the event and after the event throughout the summer (on the side of the building at 40th and Hamilton Streets), and from stage during the event.

# SPONSORSHIP

## LEVELS

### LEGACY LEVEL \$10000

- Permanent recognition on donor plaque
- All items below

### PREMIER LEVEL \$5000

- Premier placement of logo on sponsorship banner and advertising
- Recognition in press releases and earned media
- Special thanks from podium during event
- All items below

### SUPPORTING LEVEL \$2500

- Logo on printed material, including event t-shirt
- All items below

### COMMUNITY LEVEL \$1000

- Individual social media shoutouts
- All items below

### CONTRIBUTING LEVEL \$500

- Recognition on social media pages and inCOMMON website
- Two tickets to pre-grand opening event
- Logo on sponsorship banner



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## AUDIENCE

300+ individuals in attendance at the Grand Opening

500+ social media interactions

5,000+ print and online media interactions

10,000+ commuter exposures (prominent banner placed on Hamilton Street)

20,000+ visitor exposures (permanent plaque installed in center)

## ABOUT THE WALNUT HILL COMMONS

Building on over a decade of community development work in the Park Avenue area, inCOMMON recently expanded its mission into the Walnut Hill Neighborhood. Our first initiative, the Walnut Hill Commons, will serve as a neighborhood-based hub where residents can access a broad range of workforce, financial, housing, leadership and relationship development programming, including GED, ESL, budgeting, youth programming, homebuyer education, and neighborhood block parties. It is estimated that around 2,000 residents will use the Walnut Hill Commons annually.

The Grand Opening of this new, critical community resource is scheduled for June 11, 2022. This public celebration will include tours of the new center, ribbon-cutting ceremony, and community-wide block party.

- Tours of the new center
- Ribbon-cutting by councilperson Juanita Johnson
- Acknowledgement of sponsors
- Community-wide block party (bounce houses, carnival games, bbq)

## YOUR PARTNERSHIP

...will contribute toward the capital costs associated with constructing the Walnut Hill Commons, as well as the expenses of the Grand Opening event, including free food and entertainment, t-shirts with sponsorship acknowledgements, and special prize drawings throughout the day.

*Thank you*