

# SPONSORSHIP OPPORTUNITY

1029 park avenue  
+ 1040 s 29 street  
omaha, ne 68105

HANSCOM + GEORGIA ROW

INCOMMONCD.ORG

*grand opening*



As a sponsor of the Hanscom + Georgia Row Grand Opening, your support will be showcased prior to, during, and after the event. This is a unique opportunity to show your support of *affordable housing* in our community.



## ABOUT THE PROJECT

Since 2008, inCOMMON has partnered with neighborhood leaders to strengthen the Park Avenue neighborhood. As the cost of housing has skyrocketed, we have witnessed far too many of our neighbors be displaced from the community they call "home."

Housing displacement upends the lives of already struggling families in our community, oftentimes forcing them to lose jobs, change schools, and become isolated from the people they love and count on.

Displacement also means that inCOMMON loses neighborhood leaders who are critical to the stability and success of the neighborhood.

The Hanscom and Georgia Row Apartments will provide 75 units of quality, affordable, and stable housing for Park Avenue neighbors.

SHOWCASE YOUR SUPPORT OF  
AFFORDABLE HOUSING

## YOUR PARTNERSHIP

...will contribute toward the ongoing community development work of inCOMMON:

- workforce development
- leadership development
- neighborhood development
- housing development

*Thank you*

# SPONSORSHIP

## LEVELS



CONTACT CHRISTIAN GRAY  
CHRISTIAN@INCOMMONCD.ORG  
402.933.6672

### LEGACY LEVEL \$10000

- Permanent recognition on donor plaque
- All items below

### PREMIER LEVEL \$5000

- Premier placement of logo on sponsorship banner and advertising
- Recognition in press releases and earned media
- All items below

### SUPPORTING LEVEL \$2500

- Logo on printed material, including event t-shirt
- All items below

### COMMUNITY LEVEL \$1000

- Individual social media shoutouts
- All items below

### CONTRIBUTING LEVEL \$500

- Recognition on social media pages and inCOMMON website
- Logo on sponsorship banner

## AUDIENCE

300+ individuals in attendance at the Grand Opening  
500+ social media interactions  
5,000+ print and online media interactions  
10,000+ commuter exposures (prominent banner placed on Park Avenue)  
20,000+ visitor exposures (permanent plaque installed in center)



PHOTOS: LYNN MEYER



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SAVE THE DATE  
August 25, 5:00pm  
[tiny.cc/inGRAND](http://tiny.cc/inGRAND)

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